



Page Views: 4,821/ Month
Unique Visitors: 3,176/ Month

N.B. 80% of traffic lost in Mar. 2020 due to COVID-19. Now recovering and expect to exceed previous traffic when travel resumes. See second media kit and GA screenshots below with pre-COVID-19 stats.



6,529



2,904



2,594



7,100

ABOUT

Can Travel Will Travel launched in May 2016 as Tanya and Andy Korteling prepared to leave the UK to travel, live and work abroad. It aims to inspire and encourage others to visit new places, immerse themselves in new cultures, sample new foods, experience new activities and undertake new challenges.

Travel Style: Couple | Solo Female | Off the Beaten Track

Language: UK English

Gender: 54% Male, 46% Female

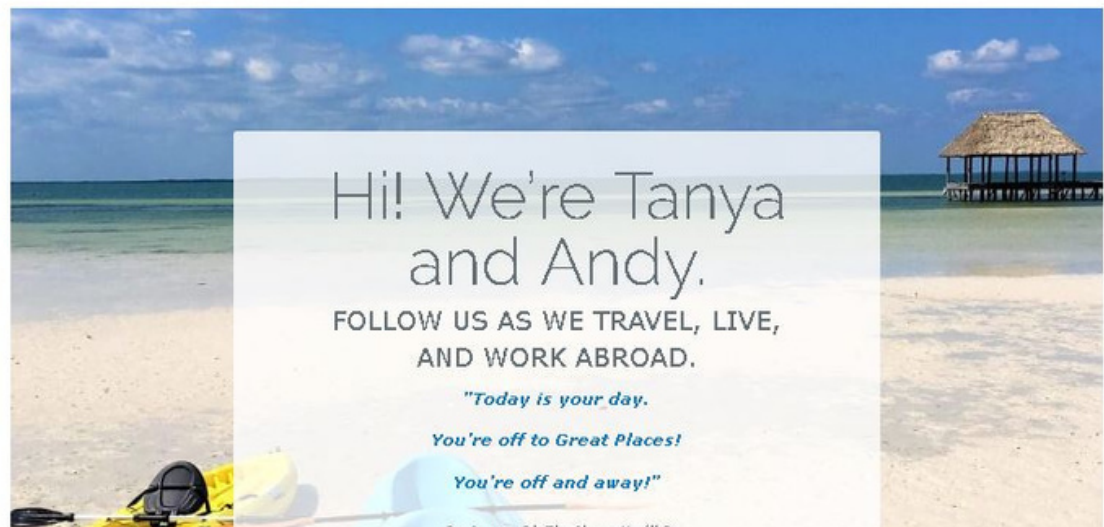
Age: 25% 25-34, 21% 35-44, 29% 45-64

Geography: 52% US, 26% UK

N.B. Many of our US and UK audience access our website regularly as they travel the world.



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CONTACT

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IN PARTNERSHIP WITH

Kerala Toursim

Czech Tourism

Mekong Tourism

Tourism Laos

Thailand Authority of Tourism

Tropic Air Belize

Balam Tours Acatenango, Guatemala

Guatego, Guatemala

Hotel Rio, Honduras

Drift Away Lodge, Costa Rica

Baby Elephant Boutique Hotel, Cambodia

Elephant Valley Project, Cambodia

Le Tonle Guesthouse, Cambodia

La Villa, Cambodia

My Dream Boutique Resort, Laos

The Hiker, Laos

Hai's Eco-tours, Vietnam

Catba Ventures, Vietnam

Wet Set Diving Adventures, Mexico

Layla Guesthouse, Mexico

Casa Hamaca, Valladolid, Mexico

Villa Mexicana, Creel, Mexico

AND many more....

HOW WE CAN WORK TOGETHER

PRESS AND FAM TRIPS

We work with PR agencies and tourist boards to promote destinations through group and individual press and FAM trips

PRODUCT REVIEWS

We can provide a first-hand review of your accommodation or travel-related product, activity or service.

SOCIAL MEDIA PROMOTION

We can promote your accommodation or travel-related product, activity or service via our engaged social media channels.

SPONSORED POSTS, LINKS AND ADVERTISEMENTS

We accept sponsored travel-related posts, links and advertisements.



WHY WORK WITH US

We are easy to work with, professional, and tailor our work to suit your needs.

All our work is optimised for SEO best practices to help rank in search engine results pages and drive traffic.

With Can Travel Will Travel, your campaign will reach our evergrowing, dedicated, targeted audience.

"Tanya and Andy came with open hearts and open eyes, getting to experience what it's like for elephants to be rehabilitated and live back in their natural environment. Great fun to have you here and thank you so much for portraying what we do and how important this is for the elephants. Your blog, photos and videos really share the message and capture the essence of what we are trying to do. Thanks again"

Jemma - ELIE & EVP Program Manager



Page Views: 8,500+/ Month*

Unique Visitors: 6,400+/ Month*

** Pre-COVID-19 traffic. 80% drop from March 2020, but expect it to quickly recover as travel resumes. Already seen a 40% increase from October 2020 to January 2021.*



6,538



2,900



2,576



7,100

ABOUT

Can Travel Will Travel launched in May 2016 as Tanya and Andy Korteling prepared to leave the UK to travel, live and work abroad. It aims to inspire and encourage others to visit new places, immerse themselves in new cultures, sample new foods, experience new activities and undertake new challenges.

Travel Style: Couple | Solo Female | Off the Beaten Track

Language: UK English

Gender: 56% Female, 44% Male

Age: 30% 25-34, 30% 35-54, 30% 55+

Geography: 44% UK, 37% US

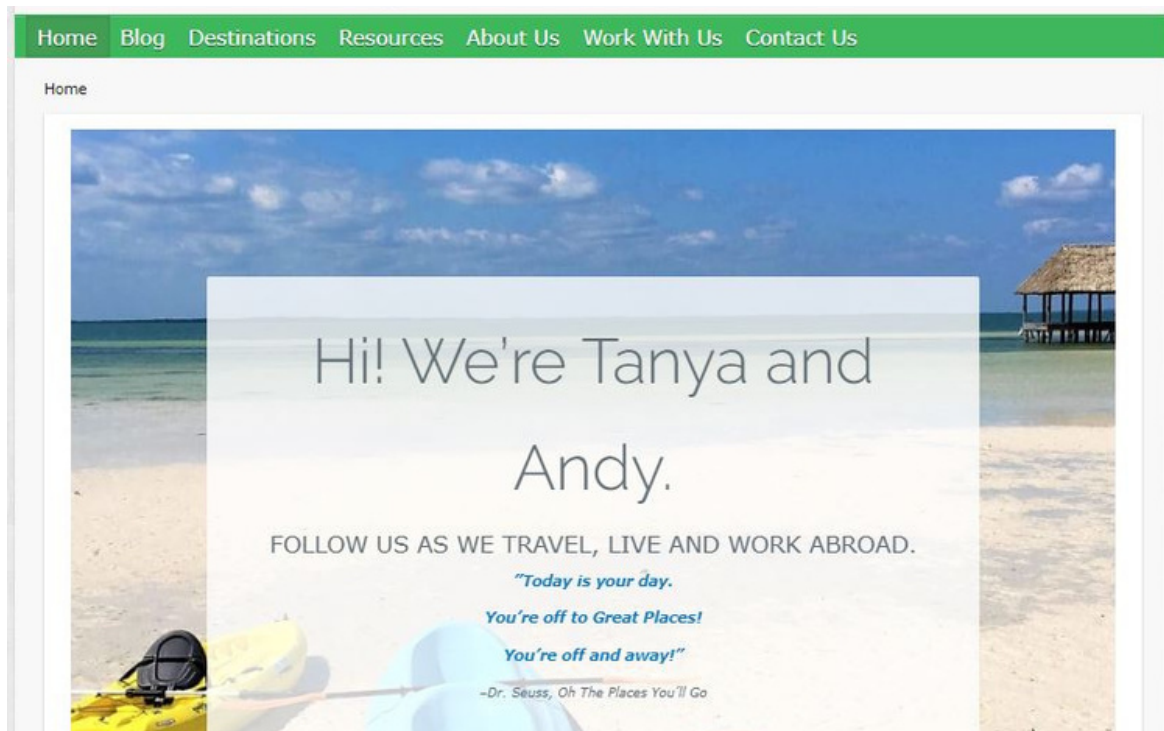
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October 2019 - April 2020 Showing COVID-19 Traffic Drop from January 2020

All accounts > Can Travel Will Travel

All Web Site Data_ Exclude A...

Try searching "Any anomalies in sessions this month?"

Loading ...



1 Oct 2019 - 30 Apr 2020

All Users
100.00% Users

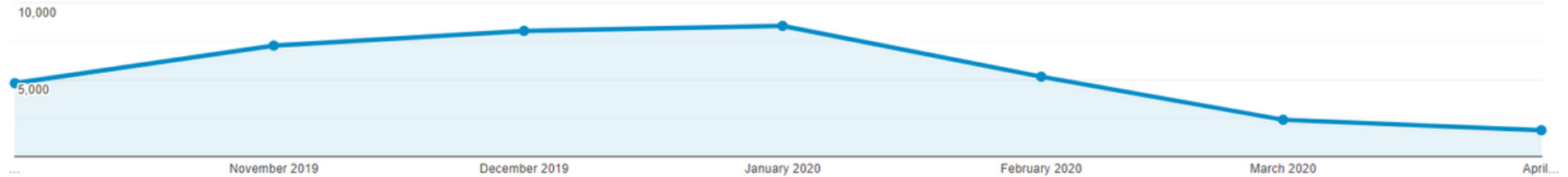
+ Add Segment

Overview

Page Views VS Select a metric

Hourly Day Week Month

Page Views



Users

27,835

New Users

27,570

Sessions

32,473

Number of Sessions per User

1.17

Page Views

37,922

Pages/Session

1.17

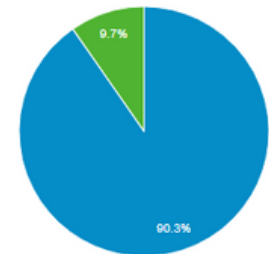
Avg. Session Duration

00:00:50

Bounce Rate

85.99%

New Visitor Returning Visitor



October 2021 - January 2021 vs Previous Year showing COVID-19 Traffic Drop from January 2020

All accounts > Can Travel Will Travel

All Web Site Data_Exclude A...

Try searching "Any anomalies in sessions this month?"

Loading ...



1 Oct 2020 - 31 Jan 2021
Compare to: 1 Oct 2019 - 31 Jan 2020

All Users
+0.00% Users

+ Add Segment

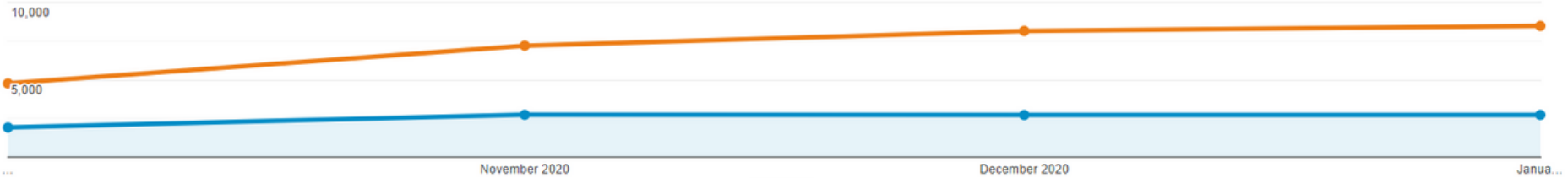
Overview

Page Views VS Select a metric

Hourly Day Week Month

01-Oct-2020 - 31-Jan-2021: Page Views

01-Oct-2019 - 31-Jan-2020: Page Views



Users

-68.59%
6,629 vs 21,106

New Users

-68.51%
6,592 vs 20,931

Sessions

-68.38%
7,768 vs 24,563

Number of Sessions per User

0.69%
1.17 vs 1.16

Page Views

-64.70%
10,107 vs 28,629

Pages/Session

11.63%
1.30 vs 1.17

Avg. Session Duration

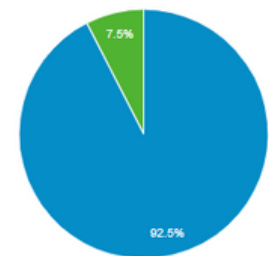
31.64%
00:01:01 vs 00:00:47

Bounce Rate

-0.95%
87.14% vs 87.97%

New Visitor Returning Visitor

01-Oct-2020 - 31-Jan-2021



01-Oct-2019 - 31-Jan-2020