CAN TRAVEL WILL TRAVEL

Travel Live Work Eat Explore

Page Views: 4,821/ Month

Unique Visitors: 3,176/ Month

N.B. 80% of traffic lost in Mar. 2020 due to COVID-19. Now recovering and expect to exceed previous traffic when travel resumes. See second media kit and GA screenshots below with pre-COVID-19 stats.

6,529	2,904	2,594	7,100

Travel Style: Couple | Solo Female | Off the Beaten Track

Language: UK English

Gender: 54% Male, 46% Female

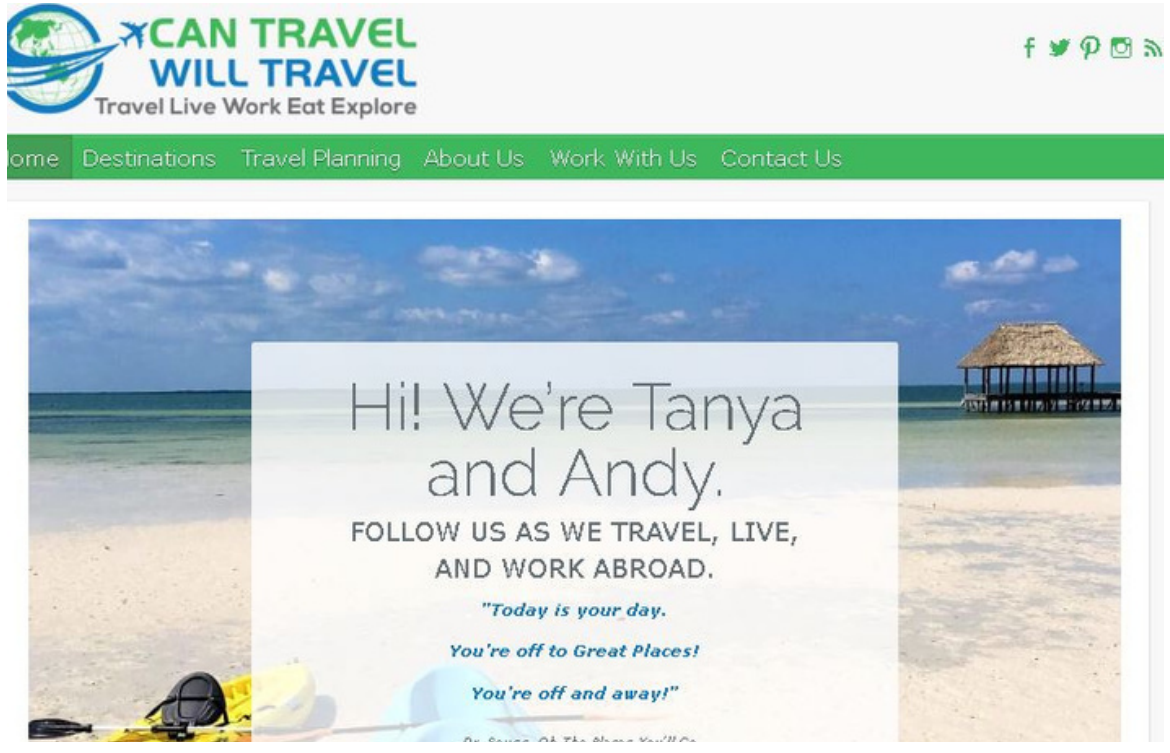
Age: 25% 25-34, 21% 35-44, 29% 45-64

Geography: 52% US, 26% UK

N.B. *Many of our US and UK audience access our website regularly as they travel the world.*

ABOUT

Can Travel Will Travel launched in May 2016 as Tanya and Andy Korteling prepared to leave the UK to travel, live and work abroad. It aims to inspire and encourage others to visit new places, immerse themselves in new cultures, sample new foods, experience new activities and undertake new challenges.



CONTACT

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www.cantravelwilltravel.com

IN PARTNERSHIP WITH

Kerala Toursim
Czech Tourism
Mekong Tourism
Tourism Laos
Thailand Authority of Tourism
Tropic Air Belize
Balam Tours Acatenango, Guatemala
Guatego, Guatemala
Hotel Rio, Honduras
Drift Away Lodge, Costa Rica
Baby Elephant Boutique Hotel, Cambodia
Elephant Valley Project, Cambodia
Le Tonle Guesthouse, Cambodia
La Villa, Cambodia
My Dream Boutique Resort, Laos
The Hiker, Laos
Hai's Eco-tours, Vietnam
Catba Ventures, Vietnam
Wet Set Diving Adventures, Mexico
Layla Guesthouse, Mexico
Casa Hamaca, Valladolid, Mexico
Villa Mexicana, Creel, Mexico
AND many more....

HOW WE CAN WORK TOGETHER

PRESS AND FAM TRIPS

We work with PR agencies and tourist boards to promote destinations through group and individual press and FAM trips

PRODUCT REVIEWS

We can provide a first-hand review of your accommodation or travel-related product, activity or service.

SOCIAL MEDIA PROMOTION

We can promote your accommodation or travel-related product, activity or service via our engaged social media channels.

SPONSORED POSTS, LINKS AND ADVERTISEMENTS

We accept sponsored travel-related posts, links and advertisements.

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WHY WORK WITH US

We are easy to work with, professional, and tailor our work to suit your needs.

All our work is optimised for SEO best practices to help rank in search engine results pages and drive traffic.

With Can Travel Will Travel, your campaign will reach our evergrowing, dedicated, targeted audience.

"Tanya and Andy came with open hearts and open eyes, getting to experience what it's like for elephants to be rehabilitated and live back in their natural environment. Great fun to have you here and thank you so much for portraying what we do and how important this is for the elephants. Your blog, photos and videos really share the message and capture the essence of what we are trying to do. Thanks again"
Jemma - ELIE & EVP Program Manager

CAN TRAVEL WILL TRAVEL

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Page Views: 8,500+/ Month*

Unique Visitors: 6,400+/ Month*

** Pre-COVID-19 traffic. 80% drop from March 2020, but expect it to quickly recover as travel resumes. Already seen a 40% increase from October 2020 to January 2021.*

6,538	2,900	2,576	7,100

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Travel Style: Couple | Solo Female | Off the Beaten Track

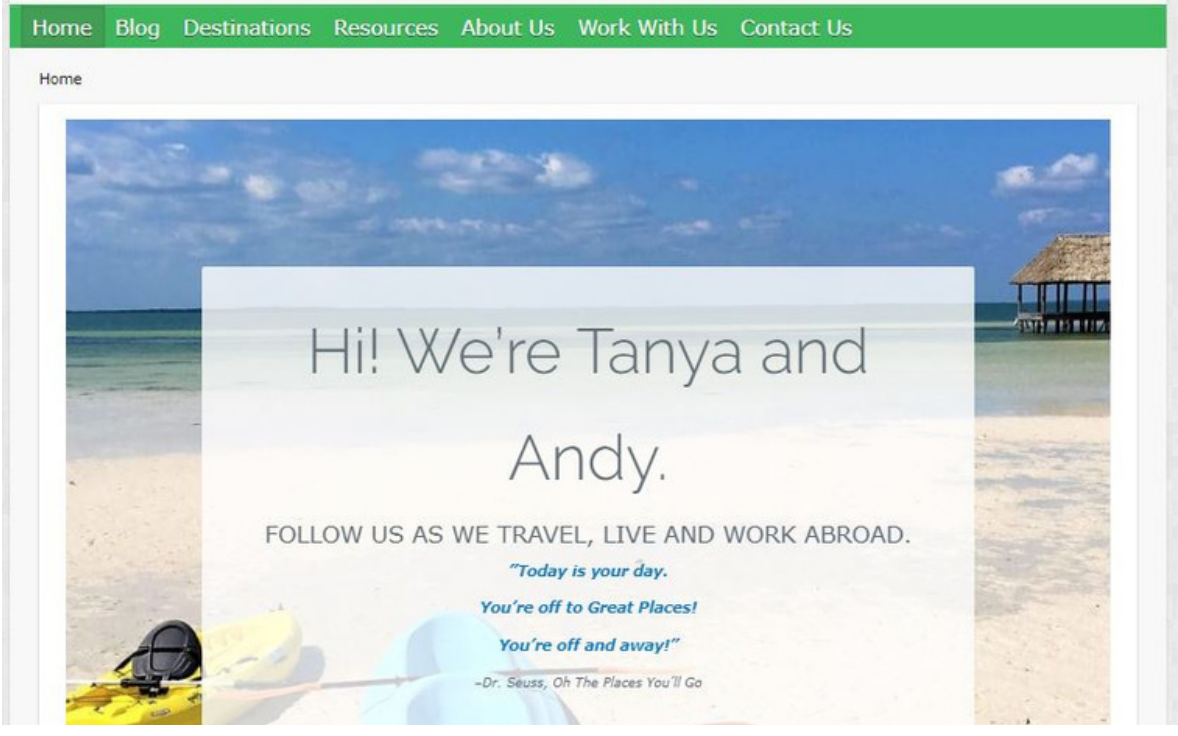
Language: UK English

Gender: 56% Female, 44% Male

Age: 30% 25-34, 30% 35-54, 30% 55+

Geography: 44% UK, 37% US

N.B. *Many of our US and UK audience access our website regularly as they travel the world.*



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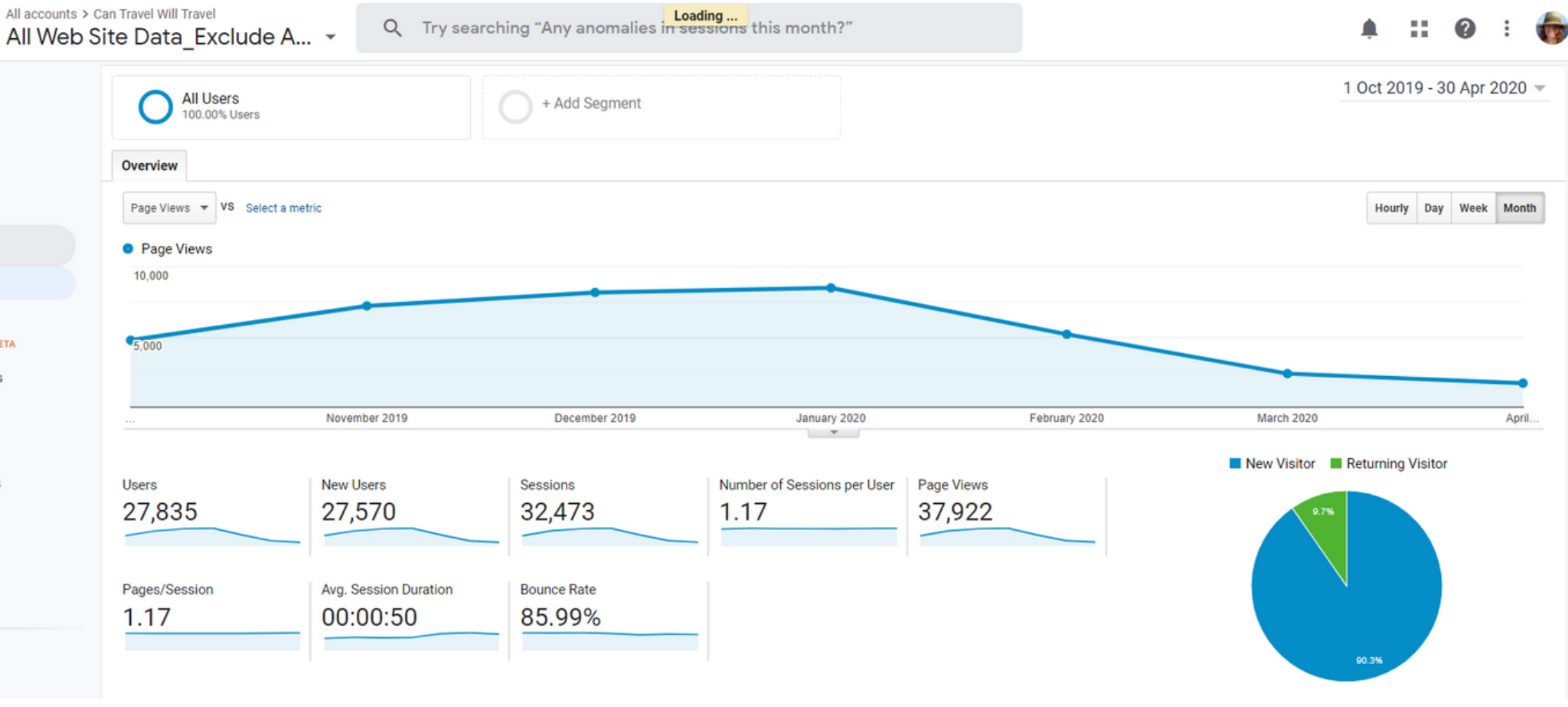
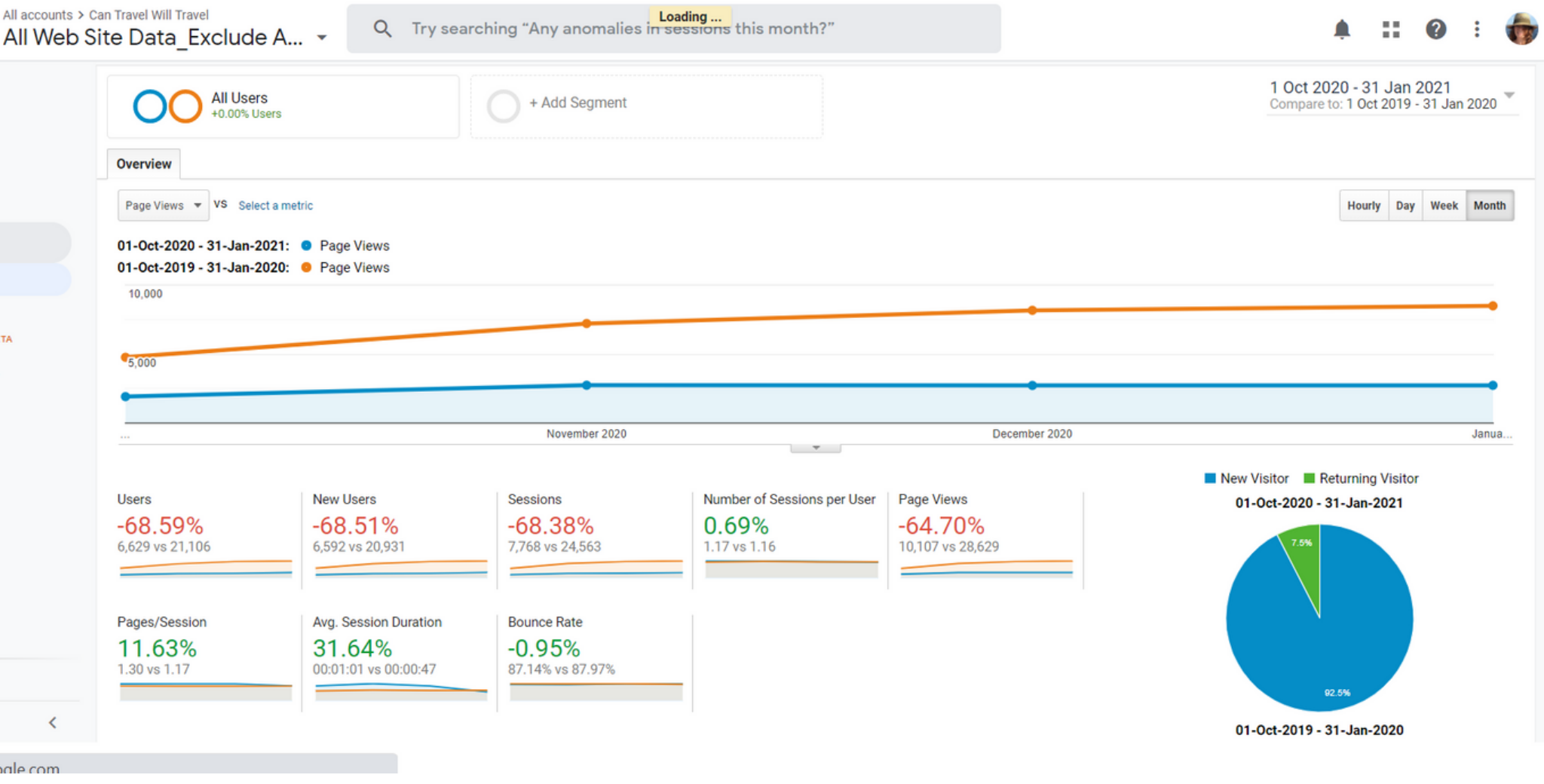
October 2019 - April 2020 Showing COVID-19 Traffic Drop from January 2020



October 2021 - January 2021 vs Previous Year showing COVID-19 Traffic Drop from January 2020