



Page Views: 6,894/ Month
Unique Visitors: 5,044/ Month
N.B. 80% of traffic lost in March 2020 due to COVID-19. Now quickly recovering (expect to significantly exceed previous traffic when travel resumes.
See second media kit and GA screenshots below with pre-COVID-19 stats.



6,532



3,000



2,637



7,100

ABOUT

Can Travel Will Travel launched in May 2016 as Tanya and Andy Korteling prepared to leave the UK to travel, live and work abroad. It aims to inspire and encourage others to visit new places, immerse themselves in new cultures, sample new foods, experience new activities and undertake new challenges.

Travel Style: Couple | Solo Female | Off the Beaten Track

Language: UK English

Gender: 50% Male, 50% Female

Age: 25% 25-34, 21% 35-44, 29% 45-64

Geography: 50% US, 24% UK

N.B. Many of our US and UK audience access our website regularly as they travel the world.

CONTACT

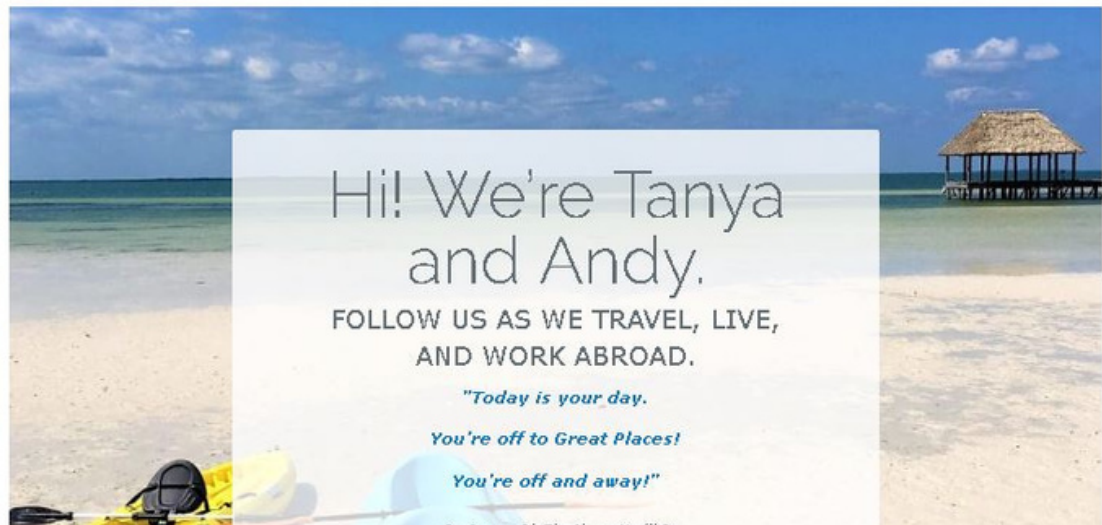
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La Villa, Cambodia

My Dream Boutique Resort, Laos

The Hiker, Laos

Hai's Eco-tours, Vietnam

Catba Ventures, Vietnam

Wet Set Diving Adventures, Mexico

Layla Guesthouse, Mexico

Casa Hamaca, Valladolid, Mexico

Villa Mexicana, Creel, Mexico

AND many more....

HOW WE CAN WORK TOGETHER

PRESS AND FAM TRIPS

We work with PR agencies and tourist boards to promote destinations through group and individual press and FAM trips

PRODUCT REVIEWS

We can provide a first-hand review of your accommodation or travel-related product, activity or service.

SOCIAL MEDIA PROMOTION

We can promote your accommodation or travel-related product, activity or service via our engaged social media channels.

SPONSORED POSTS, LINKS AND ADVERTISEMENTS

We accept sponsored travel-related posts, links and advertisements.



WHY WORK WITH US

We are easy to work with, professional, and tailor our work to suit your needs.

All our work is optimised for SEO best practices to help rank in search engine results pages and drive traffic.

With Can Travel Will Travel, your campaign will reach our evergrowing, dedicated, targeted audience.

"Tanya and Andy came with open hearts and open eyes, getting to experience what it's like for elephants to be rehabilitated and live back in their natural environment. Great fun to have you here and thank you so much for portraying what we do and how important this is for the elephants. Your blog, photos and videos really share the message and capture the essence of what we are trying to do. Thanks again"

Jemma - ELIE & EVP Program Manager



Page Views: 8,500+/ Month*

Unique Visitors: 6,400+/ Month*

** Pre-COVID-19 traffic. 80% drop from March 2020, but expect it to quickly recover as travel resumes. Traffic has already doubled from October 2021 to January 2022.*



6,538



2,900



2,576



7,100

Travel Style: Couple | Solo Female | Off the Beaten Track

Language: UK English

Gender: 56% Female, 44% Male

Age: 30% 25-34, 30% 35-54, 30% 55+

Geography: 44% UK, 37% US

N.B. Many of our US and UK audience access our website regularly as they travel the world.

CONTACT

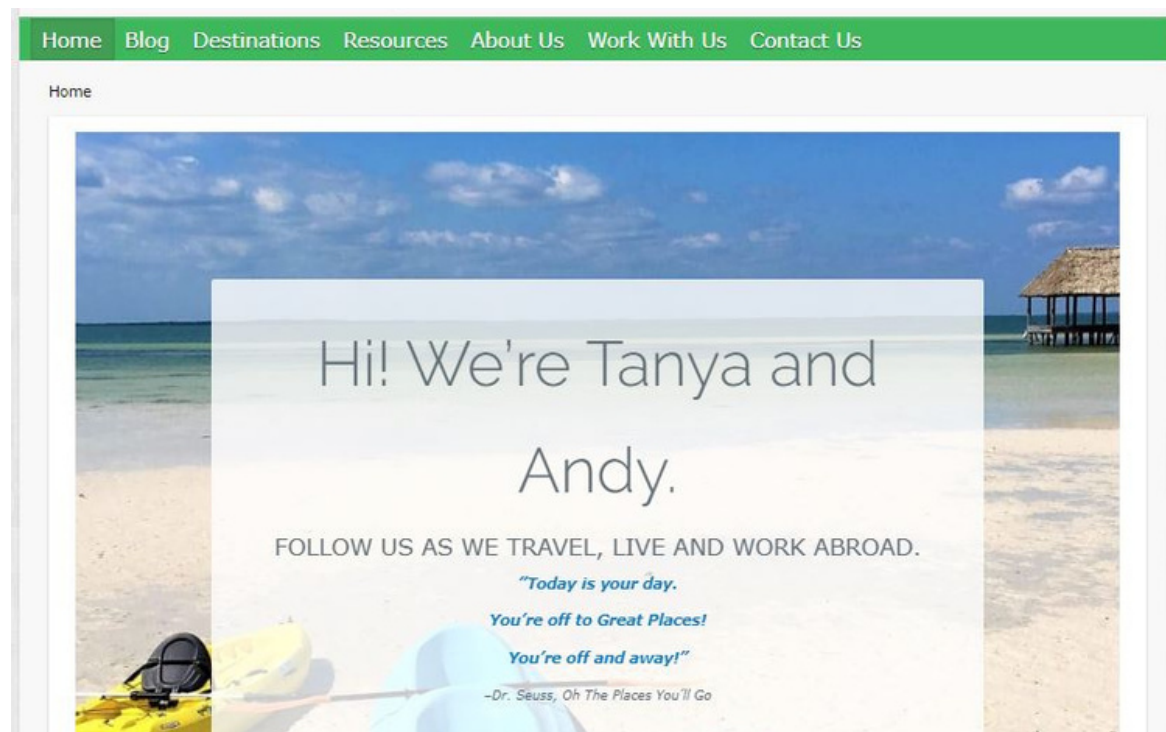
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October 2019 - April 2020 Showing COVID-19 Traffic Drop from January 2020

All accounts > Can Travel Will Travel

All Web Site Data_Exclude A...

Try searching "Any anomalies in sessions this month?"

Loading ...



All Users
100.00% Users

+ Add Segment

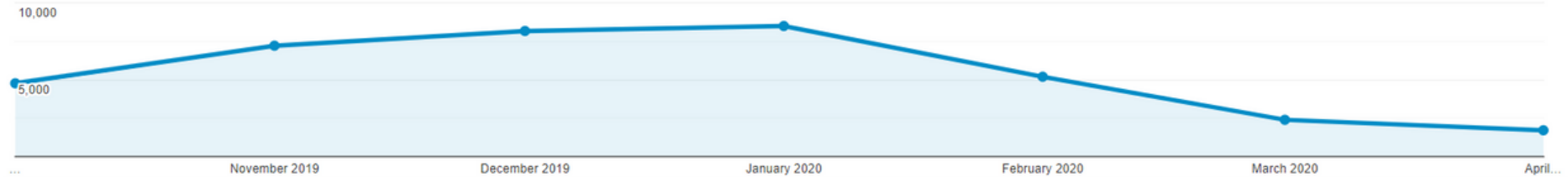
1 Oct 2019 - 30 Apr 2020

Overview

Page Views VS Select a metric

Hourly Day Week Month

Page Views



Users

27,835

New Users

27,570

Sessions

32,473

Number of Sessions per User

1.17

Page Views

37,922

Pages/Session

1.17

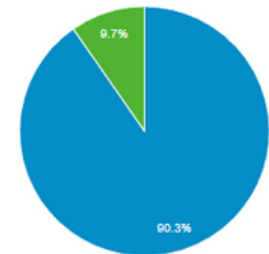
Avg. Session Duration

00:00:50

Bounce Rate

85.99%

New Visitor Returning Visitor



October 2021 - January 2022 vs Previous Year

All accounts > Can Travel Will Travel

All Web Site Data_Exclude A...

Try searching "Compare bounce rate this week with last week"



Audience Overview

SAVE EXPORT SHARE INSIGHTS

All Users
+0.00% Users

+ Add Segment

1 Oct 2021 - 31 Jan 2022
Compare to: 1 Oct 2020 - 31 Jan 2021

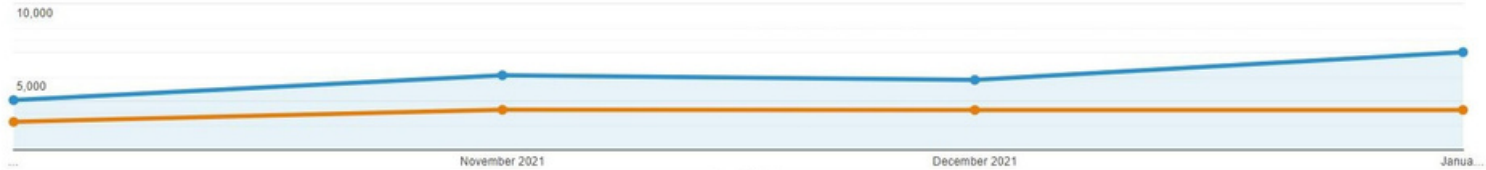
Overview

Page Views vs Select a metric

Hourly Day Week Month

01-Oct-2021 - 31-Jan-2022: Page Views

01-Oct-2020 - 31-Jan-2021: Page Views



Users

109.65%
13,898 vs 6,629

New Users

109.54%
13,813 vs 6,592

Sessions

110.56%
16,356 vs 7,768

Number of Sessions per User

0.43%
1.18 vs 1.17

Page Views

97.56%
19,967 vs 10,107

Pages/Session

-6.17%
1.22 vs 1.30

Avg. Session Duration

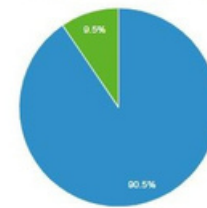
-10.99%
00:00:55 vs 00:01:01

Bounce Rate

2.14%
89.01% vs 87.14%

New Visitor Returning Visitor

01-Oct-2021 - 31-Jan-2022



01-Oct-2020 - 31-Jan-2021